THE ROYAL WAGON

Thoughtful Gifting, Consciously Crafted

Custom Backpacks

Branded for your new joiners

DESIGN & BUDGET GUIDE | OCTOBER 2026

Everyday, commuter and USB charging-access designs

Illustrations show design directions. Final build, MOQ and schedule follow your quotation and approved physical sample.



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A FOCUSED COLLECTION

Find your everyday fit

Choose a starting point, then refine the materials, organization and branding around your team.

EVERYDAY

Classic Everyday

RW-B01



Practical laptop protection for campus intakes and everyday onboarding.

- 20-24L design target
- Padded laptop storage
- Bottle pocket and simple organizer

Existing design + client logo

₹899 Indicative budget / bag, ex-GST

Enquiries: 100-300 bags

COMMUTER

Slim Commuter

RW-B02



An organized carry for the journey between home and the office.

- 22-26L design target
- Laptop and charger organization
- Padded back and shoulder straps

Existing or adapted pattern

₹1,099 Indicative budget / bag, ex-GST

Enquiries: 100-300 bags

USB ACCESS

Metro Connect USB

RW-B03



A tech-focused backpack with external access to your own power bank.

- 22-28L design target
- Laptop and tech storage
- Charging access; battery excluded

Existing or adapted USB design

₹1,299 Indicative budget / bag, ex-GST

Planning enquiry: 200-300 bags

CUSTOM DESIGN

Bespoke Signature

RW-B04



Develop a silhouette, colour story and details around your brand.

- 22-28L design target
- Specified lining, pockets and trims
- USB quoted as an option

Adapted or new construction

₹1,499 Indicative budget / bag, ex-GST

Plan for 300+; scope-dependent

Budget basis: one design and main colour, one front logo position and basic individual packing. Exact method and inclusions are agreed in the quote. Applicable GST, development where required, special packaging, kit additions and delivery are separate.

Design illustrations and capacities are reference directions. Final price, MOQ per colour, device fit and schedule follow the selected specification and sample.

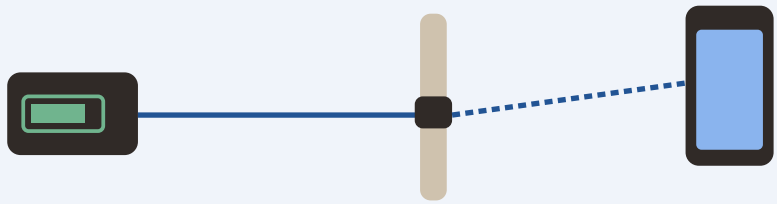
USB, EXPLAINED

Connect without the clutter

Keep the power bank inside. Access charging from outside the bag.



METRO CONNECT USB / RW-B03



Charging access, not an integrated battery.

Power bank excluded. The port and cable connect your phone to a separate power bank. The bag does not generate or store power.

Connector type, cable arrangement and charging compatibility are confirmed for your selected configuration. Fast charging is claimed only where specifically supported and agreed.

A bag that feels like your brand

Bespoke Signature / RW-B04 begins with your team's daily use: the laptop they carry, the pockets they reach for and the details they notice.

- Client-colour accents, lining and woven labels.
- Agreed pockets, hardware and logo treatment.
- Optional charging access, priced with the construction.



Plan for 300+ units per design. Exact material and factory minimums may be higher. Development, sampling, the final build and repeat-order terms are agreed before production.

Illustrations are design references. Physical sample and signed specification govern the finished bag.

BRANDING & PERSONALIZATION

Make it distinctly yours

Choose the right expression for your artwork and the selected material. Every method is quoted to your brief.

Stock + logo

An existing model with your approved branding.

Adapted design

An existing pattern with agreed changes.

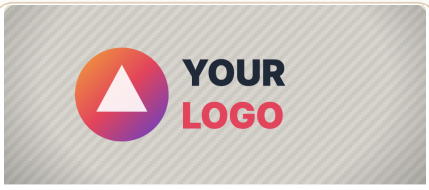
Fully custom

New construction from a signed specification.



Screen print

Simple, crisp one- or two-colour marks.



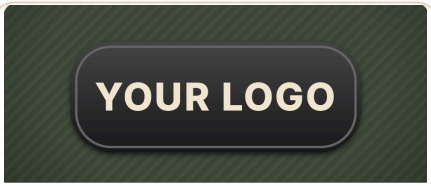
Full-colour transfer

For gradients and detailed artwork.



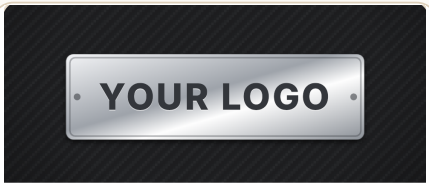
Embroidery

A stitched finish for suitable panels.



Rubber patch

A raised badge in your approved colours.



Metal badge

A specified metal finish and fixing.



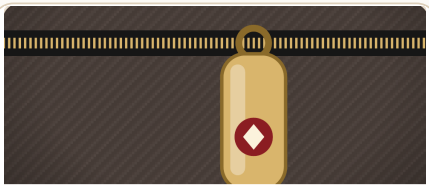
Debossed patch

A subtle pressed mark on a suitable patch.



Woven label

A small brand detail, inside or outside.



Custom pullers

Colour and logo details on approved hardware.



Individual names

Personalization with an agreed name list.

Artwork, usable logo area, colour limits, setup or mould charges, name personalization and extra positions are confirmed in the quote. Pantone dyeing, printed lining and custom components may carry higher minimums.

OPTIONS BEYOND THE CORE

More ways to welcome

Explore a different silhouette or build a coordinated kit. These directions are quoted on request.



Executive tech

Structured shape, tech organization and travel details.

QUOTE ON REQUEST



Recycled shell

Specify component-level content and supporting evidence.

QUOTE ON REQUEST



Convertible carry

Explore briefcase and backpack formats.

QUOTE ON REQUEST



Heritage styling

A flap silhouette with suitable materials and hardware.

QUOTE ON REQUEST

Complete the welcome kit

Pair the backpack with everyday essentials selected around your budget.

Bottle | Notebook & pen | T-shirt

Tech organizer | Welcome note | Gift box or mailer

Receive a component-by-component proposal with branding, apparel sizes, packaging and delivery agreed together.

Prefer an established brand?

Ask for available corporate models. Selection, co-branding permission, stock and warranty are confirmed for the chosen bag.

Office, multi-location and individual-address fulfilment can be scoped and quoted. Recurring hiring and storage arrangements require an agreed replenishment plan.

FROM BRIEF TO FIRST DAY

Let's build your welcome kit

A focused selection, an approved sample and a clear production brief.

1. **Share your brief**

   Quantity, budget, laptop dimensions, artwork, destinations and required date.

2. **Choose the design**

   Compare the options and agree the customization scope.

3. **Approve the sample**

   Check construction, device fit, branding and USB function where selected.

4. **Confirm the order**

   Approve the quote, payment milestones, specifications and delivery plan.

5. **Check and dispatch**

   Inspect against the approved specification before release.

What your quotation confirms

Final specification and price; minimum quantity per design/colour; sampling and production schedule; logo execution; sample/development charges; payment; delivery; warranty and defect remedies.

Tell us about your next intake.

People. Budget. Laptop. Brand. Destination. Date.

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